

# SCALING ESG IMPACT ACROSS EUROPE: THE INTEGRATESG ROADMAP IN ACTION

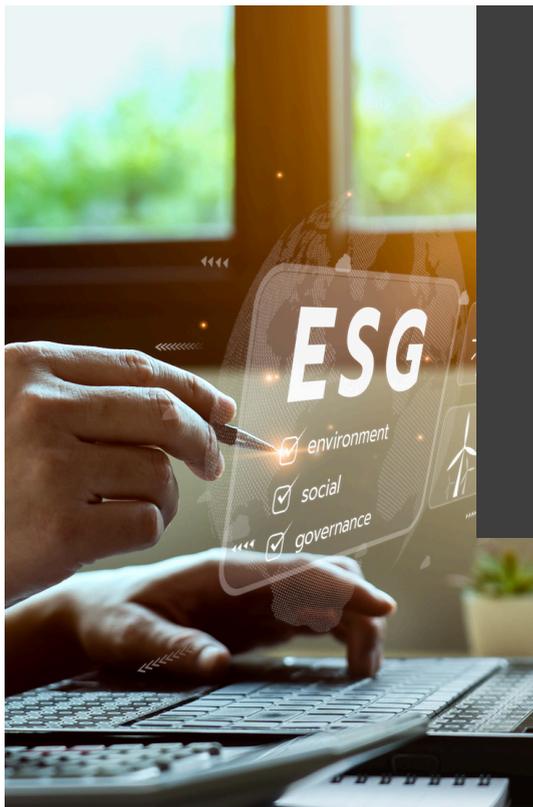
The integration of **Environmental, Social, and Governance (ESG) principles** into **education and business** is no longer a trend - it is a strategic imperative. As the **EU's Corporate Sustainability Reporting Directive (CSRD)** comes into force, European institutions and enterprises must **respond** by embedding **ESG** across curricula, operations, and partnerships.

At the **New Business Models Conference 2025** in **Iceland**, we presented findings from **IntegratESG** - an Erasmus+ initiative dedicated to advancing ESG integration in **Vocational Education and Training (VET)** and small businesses. Our work is grounded in an extensive **mapping of over 30 European ESG practices**, from green bonds in Austria to ESG-linked loans in Poland and inclusive tourism in Cyprus.



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## THE **ROADMAP**: A PRACTICAL TOOL FOR VET PROVIDERS AND SMES

A central result of the project is the **IntegratESG Roadmap** - a structured, interactive framework that **guides VET providers** and **SMEs** through the process of **ESG integration**.

It is:

- **Competence-driven**, aligned with the ENTRECOMP and GREENCOMP frameworks
- **Action-oriented**, featuring scenario simulators, case-based learning, and ePortfolios
- **Flexible**, scalable across different sectors and institutional maturity levels
- The **roadmap supports ESG embedding** not only in curriculum development but also in **institutional governance, partnerships, and impact measurement**.

### What We've Learned So Far



Initial feedback has been clear: **leadership buy-in, cross-sector partnerships, and hands-on tools are critical for success**.

Yet challenges persist, particularly in governance structures, reporting practices, and ensuring equitable access to ESG learning.

That's why the **next step is vital - refining the roadmap with users**.



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## WE WANT YOUR FEEDBACK!

We are now inviting **VET educators, managers, and business stakeholders** to explore the draft roadmap and share their insights. Your feedback will directly shape the final version and ensure its relevance across European contexts.

[Share your input here!](#)

Contributors can also receive our Best Practices Report on ESG in VET and SMEs upon request.

Together, we can build a VET ecosystem that not only teaches sustainability - but embodies it.

For collaboration, questions, or feedback, reach out:

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### Project Partners



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